



Please Join Us and Support

**Our January 18, 2023 Annual Legends Charity Luncheon
We Helped Build the Foundation * Keeping the 40-Year Tradition Alive**

This year's 2023 Annual Legends Charity Luncheon will honor NBA Hall of Fame and Top 75 Legends Billy Cunningham and Dave Bing along with former WNBA President Donna Orender. We will also be commemorating the 50th anniversary of Title IX. **A Special Celebration of Life** will honor David Weissman, the recently deceased driving force behind the Association for 40 years. In keeping with our Mission of Helping Others, a donation in Dave's honor will be made to the **American Friends of Israel Sport Center for the Disabled**.

Becoming a Sponsor

We have put together this **Sponsorship Opportunity Guide** to catalog the complete menu of available options for event sponsors to help advance our charitable mission. Please help keep our special tradition alive.

Make Your Charitable Selection

We offer an array of ways to contribute. All of the available options are tax-deductible, as they are going to a 501C charitable organization. Simply make your selections by completing the **Sponsorship Selection Form**, which is attached or available online at: www.SFBAssoc.com. Most importantly, your support will help those in need!

Questions?

Please feel free to contact us by calling **561-810-4704** or via email at: SFBAssoc1@gmail.com.

**Thank you for your support of South Florida Basketball Association's Charitable Mission.
We look forward to seeing you on Wednesday, January 18, 2023.**

Jerry

Jerry Donner
President

Judi

Judi Gottlieb
Honorary Executive Director



You're Invited

2023 Annual Legends Charity Luncheon

We Helped Build the Foundation ★ Keeping the 40-Year Tradition Alive

Date: Wednesday, January 18, 2023

Time: 10am-2pm

Location: The Club at Boca Pointe

7144 Boca Pointe Drive | Boca Raton, FL

★ We Welcome Spouses, Significant Others & All Guests ★

★ ★ ★ Our Honored Guests ★ ★ ★



Dave Bing

NBA Hall of Fame
Former Mayor of Detroit



Billy Cunningham

NBA Hall of Fame
Founder, Miami Heat



Donna Orender

Former President WNBA
Sr. VP at PGA

★ ★ ★ A Celebration of Life ★ ★ ★

Remembering Dave Weissman



Dave, who recently passed away, led the SFBA as our President for many years.

A donation in Dave's honor will be given to the AMERICAN FRIENDS OF ISRAEL SPORT CENTER FOR THE DISABLED.

Don't Delay--Get Your Ticket Today | Visit Website for Payment Options

Phone: 561-810-4704 | Email: SFBAssoc1@gmail.com | Website: SFBAssoc.com

Sponsorship Opportunity Guide

The Many Ways You Can Contribute

2023 Annual Legends Charity Luncheon

Wednesday, January 18, 2023 * 10am-2pm * The Club at Boca Point

We Helped Build the Foundation * Keeping the 40-Year Tradition Alive

Sponsorship Packages

- Platinum: MVP \$10,000.00 (Primary Event Sponsor)
- Gold: All-Star \$ 5,000.00
- Silver: Teammate \$ 2,500.00

Grand Ballroom Seating

- Sponsor Table (10 seats) \$850.00 (Includes Special Table Recognition Signage)
 - Tickets: \$ 85.00 per person
- (*We Welcome Spouses, Significant Others & All Guests)

Journal Ads

- Front Cover - Banner Reserved for Event Sponsor
 - Back Cover – Full Page SOLD
 - Premium – Full Page \$1,500.00
 - Full Page \$1,000.00
 - Half Page \$ 600.00
- (*Sponser provides camera ready art)

Lobby Court “Meet & Greet” Tables

- Lobby Court Table \$1,000.00

The Lobby Court, a high-trafficked location adjacent to the Grand Ball Room, provides selected sponsors with the opportunity to interact with Luncheon Guests beginning at 10 am until the conclusion of the event. This special venue is the primary gathering place where attendees get together with each other prior to the actual luncheon. Pricing includes set-up.

Additional Options (Please Contact Us for Pricing Details)

Branding Visibility: Special attractive signage placements are available at the event venue to visibly showcase your organization.

Swag Sponsorship: Swag give-away packages are available. SFBA will handle production, at an additional “at-cost” fee.

Social Media Promotion: Featured recognition on all press and social media releases.

Special Identity and Promotion: Recognition on SFBA Website and in SFBA Newsletter.

Recognized as Event Charitable Donor: Become part of the SFBA Benefactor’s Circle.



Sponsorship Opportunity Guide

The Many Ways You Can Contribute

2023 Annual Legends Charity Luncheon

Wednesday, January 18, 2023 * 10am-2pm * The Club at Boca Point

We Helped Build the Foundation * Keeping the 40-Year Tradition Alive

Mailing Instructions

1. **Make Your Selections:** Complete "Sponsorship Selection Form"
2. **Payment:** Calculate total and make check payable to: South Florida Basketball Association
3. **Mailing Address:** Return your Selection Form and Check and mail to:
SFBA | 7943 Rockford Road, Boynton Beach, FL 33472

Sponsor Contact Information

Organization: _____

Representative: _____

First	Last	Title
-------	------	-------

Mailing Address: _____

Street	City	State	ZIP
--------	------	-------	-----

Best Phone #: _____ Email: _____

Summary: Please mark "x" through selected option:

Sponsorship Packages

- Platinum: MVP \$10,000.00 (Primary Event Sponsor)
- Gold: All-Star \$ 5,000.00
- Silver: Teammate \$ 2,500.00 Sub-total: \$ _____

Grand Ballroom Seating (We Welcome Sponsoes, Significant Others & All Guests)

- Sponsor Table (10 seats) Tables: #: ____ Price: \$850 per table Sub-total: \$ _____
- Tickets: Tickets: #: ____ Price: \$ 85 per ticket Sub-total: \$ _____
- Guest Names (Please PRINT: First, Last) [] I want all of my guests to sit at the same table

Journal Ads

- Full Page \$1,000.00 Sub-total: \$ _____
 - Half Page \$ 600.00 Sub-total: \$ _____
- (*Sponser provides camera ready art)

Lobby Court "Meet & Greet" Tables

- Lobby Court Table \$1,000.00 Sub-total: \$ _____

YOUR CHECK TOTAL: \$ _____

Please PRINT & RETURN this Form along with Your Check

MAIL TO: SFBA · 7943 Rockford Road · Boynton Beach, FL 33472

Phone: 561-810-4704 | Email: SFBAssoc1@gmail.com | Website: SFBAssoc.com

About Us

Basketball has grown to become a worldwide phenomenon engulfing an ever connected globe. One needs to look no further than South Florida Basketball Association to fully understand the passion for this sport and its legendary origins and participants.

The SFBA is comprised of many of the sport's greatest players and coaches who played at every competitive level ranging from high school, college to the professional ranks. Our legion of members also includes avid fans who grew-up playing basketball on city streets and schoolyards.

Humble Origins

SFBA was founded 44 years ago in 1977 in South Florida by a group of dominant New York City basketball players who eventually retired to the Sunshine State. They had a shared legacy. Most were poor kids from multi-ethnic communities in New York, Philadelphia and Chicago. Their stage and springboard was the local schoolyard.

The fraternity initially began as weekly breakfast get-togethers to foster the camaraderie of a lifetime of friendships and competitiveness. As word traveled quickly, these weekly coffee klatches became a popular gathering place for an ever-growing membership.

An Annual Legends Charity Luncheon . . . A Rich Tradition!

Responding to widespread interest, the organizers decided to hold an expanded event to support the growing popularity in the SFBA.



Over the past 43 years, this annual tradition has been held at a large South Florida venue, which now brings together more than 600 attendees. The luncheon also attracts a roster of VIP attendees, including NBA Legends, high-profile college and high school coaches, and business and civic leaders. Each year, one or more basketball and civic luminaries are honored at the Annual Charity Luncheon. Past honorees include NBA Hall of Famers Lenny Wilkens, Rick Barry, Dolph Shays and a host of other celebrated college and professional players and popular sportscasters.



The South Florida Basketball Association keeps alive the richness of basketball history and the greatness of this special game. The longevity of the organization is a testament to the work of new generations of leaders who have expanded the reach and diversity of our membership.

Our formula for success is rooted in a very basic premise. The common denominator for former players, coaches and fans is their ongoing ability to share treasured memories -- reliving games won and lost -- and most importantly, maintaining lifelong friendships.



Our Mission of Helping Others

An important part of the Association's mission, indeed our DNA, is to support worthy causes. Leaders and members of the organization recognize their good fortune and share a commitment to helping others in need.

Annual Charity Luncheon
January 18, 2023

We Welcome Spouses,
Significant Others & All Guests

Visit Website for Payment Options

We Helped Build the Foundation ★ Keeping the Tradition Alive

Phone: 561-810-4704 | **Email:** SFBAassoc1@gmail.com | **Website:** SFBAassoc.com